BASAKSEHIR LIVING-LAB BUILDING

* 3,000 m²
* Each floor - 1,000 m²
* Green building
* Linked to pilot Living-Labs
* ICT & Industrial Design focus
* 10-15 min. Walk to public transportation
THE ROLE OF BAŞAKSEHIR LIVING-LAB

Incubation area of 900 m²

The Incubation Environment

Energy Optimization

Smart Products

Climate Optimization

A real test environment
- High School
- Medical Center
- Municipality
- Flats

BASAKSEHIR LIVING LAB ISTANBUL

Connection to Investors

User Experience area of 900 m²

Co-Creation
-- Understanding Customer needs
-- Developing with the customer
-- Creating a value

BusinessSupport
- Business Modelling
- Company Forming
- Legal
- Accounting
- Marketing
Başakşehir Living Lab Ecosystem

INNOVATION
- Strategic Partners
- TTNET
  - İstanbul Design Factory,
  - Startupbootcamp-Turkey

DESIGN
- Entrepreneurship
- Design
- Pentagon Design,
  - Aalto Design Factory,
  - İstanbul Design Factory

ENTREPRENEURSHIP
- NGO Society Foundation
- Education, Research
- Başakşehir Citizens
  - 400,000
- ENoLL
  - Başakşehir Living Lab
  - İstanbul

ICT
- Technology
- Turkcell,
  - Superonline,
  - Tikle,
  - BE Sistem,
  - MERU Networks,
  - Wallrite,
  - Hayal Gücü,
  - Prokare

ENTREPRENEURSHIP
- KOSGEB,
  - İktelli Organized Industrial Zone,
  - Turkish Exporters' Assembly
- Başçeşhir University,
  - Bilgi University,
  - Kültür University,
  - İstanbul Sabahattin Zaim University,
  - Başçeşhir Science and Technology High School,
  - Wissen Academy,
  - Orakıl,
  - İksara
**Başakşehir Living Lab Ecosystem**

- Başakşehir Municipality
- EnoLL and Network of Living Labs
- Strategic Partners - TTNET, İstanbul Design Factory, Startupbootcamp-Turkey
- Entrepreneurs and Entrepreneurship Organizations - Startupbootcamp Turkey, Girişim Factory, Boğaziçi University Association of Entrepreneurship, İstanbul Angel Investors, Keiretsu Forum
- Industrial, Commercial and Financial Organizations - KOSGEB, İkitelli Organized Industrial Zone, Turkish Exporters' Assembly
- Education and Research Organizations - Bahçeşehir University, Bilgi University, Kültür University, İstanbul Sabahattin Zaim University, Bahçeşehir Science and Technology High School, Wissen Academy, Orakıl, İksara
- Technological Corporations and Companies - Turkcell, Superonline, Tikle, BE Sistem, MERU Networks, Wallrite, Hayal Gücü, Prokare
- Design - Pentagon Design, Aalto Design Factory, İstanbul Design Factory
- NGO’s (Non-Governmental Organizations), Societies, Foundations - Genç Başarı Education Foundation
Basaksehir Living Lab Ecosystem

CO-CREATION CULTURE

A World With High Value Adding Products & Services

The Difference the Living-Lab makes:

From Individual Creation → Co-creating High Value Adding Products & Services
LIVING-LAB SUPPORT AREA EXAMPLES

ICT Infrastructure

Innovative Public Services

Smart City

e-Education

Health Systems

Digital Media

Industrial Design

Smart Buildings

Video
ROLES OF BASAKSEHIR LIVING-LAB

- PROVIDER OF INCUBATION ENVIRONMENT FOR NEW STARTUPS
- MENTORING SERVICES FOR STARTUPS
- REAL TEST ENVIRONMENT FOR STARTUPS – USER EXPERIENCE & CO-CREATION
- LABORATORIES FOR STARTUPS
- TRAINING FOR STARTUPS
- ICT TRAININGS FOR GENERAL PUBLIC
- SHOWROOM OF LATEST TECHNOLOGIES
INCUBATION ENVIRONMENT
USER EXPERIENCE ENVIRONMENT

Mobile Health Check Station

Unmanned discovery & control plane

Seawave electricity generator

Application Experience area

3D Printing

Augmented Reality

Smart Mirror – RFID Technology
WORKSHOPS & TRAININGS PROVIDED TO PUBLIC

- Smart City hackathon
- Body Envelope Design
- People Olympics
- Codor DoJo
- Sketchup
- Android Programming
- Design your shoes
- 3D Accessory
- Summer School-Robotics with Lego Mindstorm
- Circuit Board & Testing
- XS 3D Kids
**Başakşehir Living Lab and People Olympics**

**People Olympics – First Trial**

**Walk & Eat Activity**

- 81 Participant
- 6 km. walking path
- After activity brunch with healthy foods.
People Olympics – First Trial
Walk & Eat Activity
THANK YOU