French Living Labs and People Olympics

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Plan

1. France Living Labs (F2L)

2. French LLABS and People Olympics

3. Nancy – People Olympics – LSCLL LLAB

4. Nice - People Olympics – Paillon 2020 LLAB

3. Conclusions
France Living Labs

- **ENoLL waves:**
  From 1st wave in 2006 (1) to 8th wave (more than 50)

- **2008:** starting annual meetings, support from Marc Pallot and Olivier Rerolle at the beginning of the french network

- **2010:** organisation of the first ENoLL summer school (ICT Usage lab & Integrative Usage Lab, Cité des Sciences, Paris)

- **2012** (after the 6th wave, around 37 llis): Creation of the Association « France Living Labs » with 21 founding living labs in order to facilitate user-driven open innovation at a national level and promote the LL concept

- **2013 (February, 19th)** signature in Paris between ENoLL and the France Living Labs (F2L) of a partnership agreement (MoU).

- **2014 (September 2014):** launch of the francophon network of living labs
Sharing resources and practices between the members

Two main current working groups:
• Design & Living Labs: Isabelle Verilhac (LL St Etienne) 13LLs
• Health and Well Being: Pierre Mérigaud (Autonom’lab, Limoges)

Others internal actions
• Evaluation of a LL (with the territorial point of view),
• Cartography of french living labs (in terms of expertise and services)
• Co-creation : interaction between Living labs and fab labs
• …
France Living Labs: visibility

- **Smart cities or Health&Well being**: every year organisation of workshops and stand at Innovative City (June, Nice) and/or Futur-en-Seine (Paris, June)
- **Design & LLs**: every 2 years, participation to panel or workshop organisation at the Biennale of Design (St Etienne)
- **Virtual Reality**: every year participation at Virtual Laval (Laval)
- **New event: organisation of** « Innovation ecosystems agora », Dec 2nd 2014 (Paris)
- **Participation in other events**: WUD 2014 (Nov 13th, Paris)
- **Active implication of french/francophon living labs at the european level**
Une rencontre pour créer une spirale d'innovation vertueuse

2 décembre 2014
Socle de la Grande Arche – Paris La Défense
THE 2015 EDITION
THE THEME: THE EXPERIENCES OF BEAUTY
VISIT THE BIENNIAL
PRACTICAL INFORMATION AND RATES
FOR SCHOOLS

THE EXPERIENCES OF BEAUTY
MARCH 12th
APRIL 12th
2015
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French/francophonon LLABS & People Olympics

- **St Etienne** - Design Creative City - Living Lab - Cité du design – Isabelle Verilhac & Michael Mangyokj (partner)
- **Nancy** – Lorraine Smart Cities LLAB – Anne Vuillemin (partner candidate)
- **Nice** - Paillon 2020 LLAB (partner candidate)
- Paris – Integrative Usage LLAB (LUTIN lab) + Cité des sciences - Charles Tijus (partner candidate)
- Troyes - ActiveAgeing LLAB – Dimitri Voilmy & Jacques duchêne (tbc)
- Limoges? – Autonom’lab LLAB– Pierre Mérigaud (tbc)
- ...
- Montréal (tbc)
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3. Conclusions
Lorraine Smart Cities Living Lab (LSCLL)

And People Olympics for healthy and active living
<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Organization-Living Lab/City full name</td>
<td>Lorraine Smart Cities Living lab (LSCLL)</td>
</tr>
<tr>
<td>Host organisation (legal name)</td>
<td>University of Lorraine (ERPI Laboratory)</td>
</tr>
<tr>
<td>Host organisation type (association, university/research/SME/public/other)</td>
<td>University</td>
</tr>
<tr>
<td>Territorial scale (city, region, ...)</td>
<td>Region of Lorraine</td>
</tr>
<tr>
<td>Main domains of activities (well-being / health / inclusion, media/creativity, government / public services, etc)</td>
<td>Well-being / Citizen participation</td>
</tr>
<tr>
<td>Postal address</td>
<td>Lorraine Fab Living Lab</td>
</tr>
<tr>
<td></td>
<td>49 Bd d’Austrasie - 54000 Nancy - France</td>
</tr>
<tr>
<td>Website</td>
<td>Access to local ecosystem relevant actors (such as: City and City`s agencies; research centres in medical, sport, social, ICT, Design domains; Associations promoting sport, and other social activities; Industry providing gadgets and other equipment for physical activities...</td>
</tr>
<tr>
<td></td>
<td>ERPI (Laboratory cofounder of LSCLL)</td>
</tr>
<tr>
<td></td>
<td>APEMAC (main laboratory on this topic)</td>
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<tr>
<td></td>
<td>Regional communities (eg.: cities of Nancy, Metz, EcoCity Alzette-Belval, Regional Council, Sillon Lorrain, etc.)</td>
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<tr>
<td>Stakeholders financial contributions (national or regional funding for your Organization-Living Lab infrastructure/ and projects, or industry sponsorship and contributions)</td>
<td>Chaire partenariale REVES (Scientific project hosted by ERPI and linked to LSCLL and financed by Enterprises and territories)</td>
</tr>
<tr>
<td>Local Organizer dedicated staff for People Olympics: identify the appointed manager; staff for engagement and animation of the PO 1.000 people team; staff for news communication to the PO International Committee and to the public at large; identify also potential support staff from other stakeholders in your ecosystem</td>
<td>Manager of the project: Anne Vuillemin</td>
</tr>
<tr>
<td></td>
<td><a href="mailto:anne.vuillemin@univ-lorraine.fr">anne.vuillemin@univ-lorraine.fr</a></td>
</tr>
<tr>
<td></td>
<td>+33 6 71 08 08 76</td>
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</tbody>
</table>
Events (1/3): « La Caldénacienne »

• every year from 1989
• september 7, 2014:
• 2 126 participants
  – running (half marathon, 10km)
  – walking (11 km)

www.lacaldeniacienne.org
Events (2/3): « Sentez-vous sport »

• Every year
• a 1 week event, from 13 to 21 september 2014.
• sports for all
Events (3/3): «Octobre rose » – Greater Nancy

- Grand Nancy (Greater Nancy)
- Promotion of screening of breast cancer
- 5,524 girls and women
- running (5 km)
- walking (2,5 km)
Lorraine Smart Cities Living lab

Project supported by

An innovative platform

Chaire REVES
(shared project between territories- companies-university)

ESoCE-NET Industrial Forum – People Driven Social Innovation,
Roma, December 1st, 2014
Platform of prospective evaluation of uses for innovation

Academics
Researchers

International networks

Complementary crossed community of practices

Citizens / Territories / Cities

Companies

ESoCE-NET Industrial Forum – People Driven Social Innovation
Roma, December 1st, 2014
Complementary dynamics and technologies

Prototype Ideas materialisation

Co-Create Users Involvement

Collaborative space

Evaluate

Usage Tests

Innovation capability

FAB

LIVING

LAB

ESoCE-NET Industrial Forum – People Driven Social Innovation, Roma, December 1st, 2014
Chaire REVES
Renaissance Ecologique des Villes
(Ecological Renaissance of Cities)

The energy, ecological, digital, economic and social transitions revolutionize our approaches:

- Eco – Mobility
- Art to live (smart building & cities)
- Energy efficiency
- Active health – Well-being

Developed by university of Lorraine
Chaire REVES
Is a collaborative process, based on an usage approach
Which allows to companies / territories / citizens to develop shared projects on specific topics

And generate a deep urban & rural transformation
With new kind of relationships between actors of the territory

ESoCE-NET Industrial Forum – People Driven Social Innovation,
Roma, December 1st, 2014
Contacts – venue

Lorraine Smart Cities Living lab
&
Lorraine Fab Living Lab

Pr. Laure Morel
ERPI Manager & Lorraine Fab Living Lab Manager
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Laurent Dupont
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+33 (0)6 79 01 07 78

Chaire REVES
Manager: Pr. Claudine Guidat – claudine.guidat@univ-lorraine.fr
Healthy & Well-being Topic: Anne Vuillemin - anne.vuillemin@univ-lorraine.fr - +33 (0)6 71 08 08 76

ESoCE-NET Industrial Forum – People Driven Social Innovation,
Roma, December 1st, 2014
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5. Conclusions
Bienvenue à NICE

“PEOPLE OLYMPICS FOR HEALTHY AND ACTIVE LIVING”

VILLE DE NICE
## People Olympics Local Organizer

<table>
<thead>
<tr>
<th>Item</th>
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</thead>
<tbody>
<tr>
<td>Organization-Living Lab</td>
<td>Living-Lab dedicated to Health and Autonomy Supported and Managed by the City of Nice</td>
</tr>
<tr>
<td>Host organisation</td>
<td>City of nice</td>
</tr>
<tr>
<td>Host organisation type</td>
<td>Public</td>
</tr>
<tr>
<td>Main domains of activities</td>
<td>Public Health Department of the City:</td>
</tr>
<tr>
<td></td>
<td>- Innovation dedicated to public health challenges</td>
</tr>
<tr>
<td></td>
<td>- Prevention</td>
</tr>
<tr>
<td></td>
<td>- Loss of Autonomy</td>
</tr>
<tr>
<td>Postal address</td>
<td>10, rue Hancy, 06000 NICE</td>
</tr>
<tr>
<td>Contact person</td>
<td>Dr Fabien Josseran, Director</td>
</tr>
<tr>
<td></td>
<td><a href="mailto:Fabien.josseran@ville-nice.fr">Fabien.josseran@ville-nice.fr</a></td>
</tr>
<tr>
<td></td>
<td>Pr Olivier Guérin, Health &amp; Autonomy Officer for the City of Nice</td>
</tr>
<tr>
<td></td>
<td><a href="mailto:Olivier.guerin@ville-nice.fr">Olivier.guerin@ville-nice.fr</a></td>
</tr>
<tr>
<td>Website</td>
<td><a href="http://www.nice.fr">www.nice.fr</a></td>
</tr>
</tbody>
</table>
The City of Nice: a welcoming and engaging place for Sports and Physical Activity

Natural Sites and Equipments
- 4S Journey: 2km physical activity loop dedicated to seniors.
- Access for people with physical disabilities and seniors.
- Coaching program dedicated to seniors by the Association Yamato Budo.

Blue bikes (Vélo Vleu) + Cycle Lane
- Started in 2009/ 1750 bikes available on 175 stations (3 different cities). More than 15000 suscriptions in 2014 and 4150000 rentals since 2009. 155 km of cycle lane -70km in Nice)

8 touristic trails
- Created in Nice to help people discover monuments; natural sites and panoramas.
- Possibility do be downloaded through flash codes on a Smartphone.
- + An e-loop dedicated to people with Alzheimer Disease on the Paillon loop.
1000 people teams... or more!

A strong capacity to enable people in sports and physical activities

Sports events dedicated to seniors
27 sports; 40 places

International sport events:
- International Ironman
- International Nice-Cannes Marathon
- Welcoming place for the EURO 2016

Nice: a strong sport and physical activity background
A National Sport Museum open in 2014
An innovative ecosystem for sports & PA

A brand new living-lab dedicated to health and autonomy
A transversal ability to answer to physical activity challenges

- Living-lab dedicated to active living and healthy aging
- 4 experimentation platforms to evaluate ICT tools impact
- Clinical approach for engaging seniors and people with neurogenerative diseases through ICT technologies

A huge network to facilitate physical activity engagement:

- Patients Associations
- Experimentation platforms for industries
- Scientific experts in sports and PA
- Local and national companies
Readiness for people olympics organization

Learning programs
- Schools
- Conferences
- Workshops

PA Challenges
- Through big events in the City
- Dedicated to Citizen, seniors and people with mental and physical disabilities

Big scale ICT experimentation
- Workplaces, Nursing homes, schools
- University expertise for data reporting
- "Smart city ambition" for an easy data reporting
Thanks a lot!
5. Conclusions

• France living Labs: an active francophon community on user/people driven innovation, on Design for all & Living labs, on Innovative Cities, on Health and Active Ageing, People Olympics initiative, ...

• Next events in 2015:
  – EIA (Paris, Dec 2),
  – Biennale of Design (St Etienne, 12 March-12 April),
  – Innovative City (Nice, June 24-25),
  – Francophon Network of LLs meetings (Ottawa/Nice/Istanbul?)
Proposal from A. Vuillemin NANCY (LSCLL) : Visibility of People Olympics during this day
Thank you

www.france-livinglabs.fr

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